Help your child maintain good health by staying a step ahead.

**To Participate:**

- Make an appointment for your child to receive their annual checkup by December 31, 2011.
- Your child’s doctor will send us a bill for the checkup.
- You child will be automatically entered into a monthly drawing for the chance to win a $200 Detroit Zoo Family Fun Pack or a $100 AMC Theaters® gift card.*

*Disclaimer: There will be one Monthly Grand Prize drawing for a $200 Detroit Zoo Family Fun Pack and two drawings each month for a $100 AMC Theaters® gift card. Drawings will be held monthly from June 2011- January 2012. Non-winning entries from each drawing will roll over to successive drawings. Potential winners’ entries will not be rolled over to successive drawings after their entry is drawn. If your child has already received an annual checkup in 2011, they have been automatically entered into our drawing. The odds of winning depend on the total number of claims received. Gift cards will be mailed in June and September 2011, and January 2012. No purchase or contribution required. Reward program may be suspended/end without written notification. This program is sponsored by Health Alliance Plan, located at 2850 W. Grand Blvd., Detroit, MI 48202-9912. The Detroit Zoo and AMC Theaters® are not sponsors of this promotion, and are not liable for any actual or alleged claims related to this offer. If you have any questions about HAP’s A Step Ahead program, please call Client Services at (313) 872-8100 or toll-free at (800) 422-4641.

**Schedule your child’s appointment today! A Step Ahead program winners will be notified by phone and/or follow up letter.**

*Improving health. Enhancing lives.*

hap.org
Dear Parent or Guardian:

An annual checkup is a great way to ensure that your child remains healthy during their growing years. During your child’s annual visit, their doctor will perform and provide the following:

- A health and developmental history
- A physical exam
- Health education/anticipatory guidance

Your child’s doctor will also assess their Body Mass Index (BMI) to make sure that they are in a healthy percentile range based on their height and weight. You will likely be asked questions about your child’s exercise and eating habits to ensure that they are getting the recommended daily nutrition and physical activity.

Annual checkups are also a key time for parent-to-doctor communication. Make the most of these visits by writing down important questions and concerns and take them with you to discuss during the appointment.

If your child receives their checkup by December 31, 2011, their name will be entered into a drawing to win one of our featured prizes! Please see the reverse side of this letter for additional entry information.

If you have any questions, please call Client Services Monday – Friday from 7 a.m. to 7 p.m. and Saturday from 8 a.m. to noon at (313) 872-8100 or toll-free at (800) 422-4641 or visit us at hap.org. We also offer a Telecommunications Device for the hearing impaired at (313) 664-8000.

In good health,

Bala Pai, MD
Senior Medical Director
Health Alliance Plan